



5 reasons to work with DELTA Business & Executive Coaching

1 TIME

Working too many hours or hesitant to take a break for fear that your business won't run as well as it needs to? Ready to work a lot less?

ActionCOACH is the world's number one in business coaching. Based on sales, marketing and business management systems, DELTA Business & Executive Coaching can not only show you how to increase your business revenues and profits (often quite dramatically), but also how to develop your business so that you, as the owner, can work less, relax more and enjoy business ownership.

2 TEAM

Ready to build a team of people that can work with you to grow your business, whether you're there or not?

From our team training programs to our ever powerful recruitment systems, we can help you build a team of motivated, passionate performers to make your life so much easier!

3 MONEY

Ready to make a whole lot more profit? Not making anywhere near enough money to justify the effort, risk and investment you're making in the business?

With over 282 profit and money making strategies, DELTA Business & Executive Coaching will be able to help you with your sales, marketing, advertising, profit and business growth, business systems, time management and team building strategies to grow revenues in a matter of months.

4 EDUCATION

Don't have the time to keep up with industry changes, let alone changes in global business?

Business education has moved into a new realm, with mentoring and coaching being more effective than traditional books and seminars. We can provide you with information that is current and relevant. Think of it as an entrepreneurial degree using your business as a case study!

5 MENTORING

Need a coach? Someone to hold you accountable, demand a profit, demand results, motivate you, cajole you and above all else, congratulate you on a job well done?

A business coach will make you focus on your business and hold you accountable to the things you should do and to where you want your business to be. A good Business Coach will also be your marketing manager, your sales director, your training coordinator, your partner, your confidant, your mentor and your best friend!

Just as Ross Lyon at the Fremantle Dockers and Andrew Simon at the West Coast Eagles lead their teams towards the goal of winning the flag with a strategic game plan, more business owners than ever are turning to business coaches to help develop a winning game plan for their businesses.

Take the first step towards quantifiable change and contact us now.



Take our 'Top 5' Business Challenge

(Pick your top 5 to 7 most important business priorities and return to your Delta Business & Executive Coach ASAP...)

Sales & Marketing

- Having turn-key, persuasive and inexpensive ways to generate more leads and prospects for my products or services.
- A step-by-step marketing plan that significantly increases my new customers, revenues and profits without taking all my energy away from day-today business.
- Creating customer focused advertising and online marketing strategies to draw willing buyers to my business every week.
- The most effective sales appeal for my products and services that uniquely sets my business head and shoulders above my competition.
- To build a more motivated, professional and profitable sales or telemarketing force that creates a far stronger sales conversion and average sale value.
- Having a strategy that will compel my former and even inactive customers to come back and buy from me again and again.
- Boosting the average sale value and creating a far better sales result from every customer we are already doing business with.
- Introducing new and more profitable product lines or services to both win new customers and extend the value we provide our existing ones.

Team Building & Leadership

- Helping me develop and build strong leadership skills and attributes so I can, not just manage, but truly lead my people and my company.
- To help me find or re-find my passion and get my heart and mind back focused on enjoying running and building the business again.
- Using a recruiting system that is both efficient and effective to help me add the right, motivated, great people to my team.
- Developing an ongoing training system so people are more effective and more productive at their jobs and, some are ready for promotion as the company grows.
- Training my team so they deliver superior levels of customer service and create raving fans and repeat buyers time after time.
- Helping me and my team get better use of our time and stop working reactively, putting out fires, and become more proactive about building the company.

Running Your Business

- Developing a clear and powerful set of both personal and business goals and having a vision for my company.
- To get myself the freedom of more time away from the business, still knowing it is growing and creating more, and more, profits without me there.
- To help me understand how to re-invest my profits back into the business or how to take profits and invest them for passive income outside my business.
- Getting a solid business plan of action so I and my team are focused on doing what matters, what's important and what will get the biggest results.
- To get the business and my people to a stage where they can run it profitably so I can take some time out each week and vacation each year.
- Developing a straight-forward succession plan so I can replace myself with the right people, at the right time and allow them to run it without me.
- Expanding the operation to multiple outlets or multiple territories so I can take advantage of an already solid and profitable business model.
- Creating a franchise system that both sells and creates profitable franchisees who can afford to pay me serious royalties.
- Assistance with taking the company international to profit from global markets, global costs and global currency values.

Systems

- Having a system for controlling, managing and reporting the company finances so I can know I am building real profits.
- Working 'ON' my business rather than 'IN' it and create a systems dependent company rather than a people dependant one.
- Developing an organisational chart and position descriptions and getting the company administration handled.
- Building consistency of delivery into my products / services, giving better levels of service and more rewarding customer experiences.

Coaching

- Having a Hotline to a great coach who can help me stay focused, answer my most important business questions and help me grow the business.

